

1 Why participate in the Week of the Sustainable Municipality?

On 25 September 2015, Belgium was one of 193 countries to sign the United Nations' Agenda 2030 for Sustainable Development, which comprises [17 Sustainable Development Goals](#) (SDGs for short). The SDGs unite a number of international agreements (poverty reduction, climate change, legal certainty, etc.) and call for an integrated approach. The Agenda 2030 is universal and calls on all countries and all stakeholders around the globe to accept their responsibility. As the first line of government, local authorities actually play a decisive role. They are essential in setting in motion local and bottom-up processes to enable a transition towards a more sustainable world.

Implementing international goals at a local level is not easy. Flemish cities and municipalities can count on the UCLG for support. The UCLG is organising the Week of the Sustainable Municipality for the third consecutive year. In 2018, 82 municipalities participated and in 2019, 95 took part. These municipalities highlight local sustainability heroes throughout the campaign week.

There are numerous local initiatives that contribute to one or more SDG(s). The Week of the Sustainable Municipality is a chance to make such initiatives – and first and foremost, the citizens who make them possible – more visible, both within and far beyond their own communities. It is an opportunity to connect local actions to a worldwide agenda; to assume a leading role in this global narrative together with many other local authorities, at a shared moment in time and with a shared sense of pride.

The Week of the Sustainable Municipality 2020 is an exceptional one. It will coincide with the international celebration of the fifth anniversary of Agenda 2030 on September 25. We have now arrived at a decade of action. In the next ten years, we need to truly realise a sustainable transition. The campaign week will also take place in an exceptional period. The coronavirus pandemic and its consequences have demonstrated the interdependence of sustainability's social, ecological and economic aspects and further emphasise the importance of international collaboration and solidarity. They have inspired new sustainability initiatives and celebrated heroes working in the healthcare sector.



2 What does the campaign involve?

2.1 Objective: Local heroes for global goals

The campaign is used to give sustainable development goals a local face in Flemish cities and municipalities. Participating municipalities appoint local sustainability heroes. These heroes can be citizens, organisations, clubs, schools, businesses, or other groups that act in a sustainable manner on a daily basis. They personify one or more SDGs within their municipality. In this way, municipalities can boost the general visibility of the SDGs and highlight existing sustainable initiatives.

The focus in 2020 is on 'Corona heroes': individuals, organisations, and services that made an exceptional effort during the pandemic and remain committed to a sustainable world in the future.

The year 2020 kicks off an international 'decade of action'. There is an urgent need for a greater ambition and a faster transition towards sustainability to be able to accomplish the goals within the next ten years. We want to use the Week of the Sustainable Municipality to further emphasise the element of action. In addition to current actions by municipalities and heroes, we are also focussing on where they are headed and what future actions they intend to undertake.

The UCLG will provide participating municipalities with the resources they need to make their heroes visible during the campaign week of 18 to 25 September, both in municipal buildings and online.

All participating Flemish municipalities will hoist the SDG flag by their town halls as part of the campaign week, with an official event on 25 September. Dutch authorities will hoist the flag on this day as well. If coronavirus measures permit, the municipalities should celebrate this as a festive occasion with municipal council members, staff, heroes and/or the media.

The campaign website, www.duurzamegemeente.be, is the backbone of the campaign. It contains pages that present the sustainability heroes, an overview of participating municipalities, ideas for the campaign week, pictures and videos of activities, and accessible information about the 17 sustainable development goals.

2.2 SDGs and the coronavirus pandemic

The coronavirus pandemic has demonstrated our global interdependence and its consequences. Travel and encounters worldwide allowed the epidemic to spread across the globe. However, global digital connections have also allowed families and friends to remain in contact. Furthermore, global interconnectivity also facilitated collaboration between countries, with examples including the deployment of medical staff and the search for a vaccine.

Although the pandemic is primarily a healthcare crisis (SDG 3), it affects every aspect of our lives. It has reminded us of the importance of sustainability and revealed links and trade-offs between the social, ecological, and economic aspects of sustainable

development (People, Planet, and Prosperity, three of the five pillars of sustainable development).

- ➔ Population growth and economic activity are putting more pressure on our ecosystems. Wild animals are seeking out new habitats or are being moved out of their existing ones. This impacts interactions between people and animals and thus how viruses spread.
- ➔ Relationships between consumption and travel patterns and the climate have become clearer than ever, forcing us to reflect on how we will address this post-coronavirus.
- ➔ The COVID-19 crisis has a severe effect on the economy. In addition to the impact on economic growth, this also affects employers' and employees' income and well-being. The pandemic has revealed the intrinsic tensions between economic development and physical and mental well-being.

The epidemic has also shown that there are various vulnerable groups in society that must not be forgotten and how quickly social inequality can escalate (SDGs 1 and 10). Agenda 2030's guiding principle for sustainable development, 'to leave no one behind', is clearly vital. Although the virus does not distinguish between rich and poor, man and woman, we see that some already disadvantaged groups have a lower chance of survival at an international level. Individuals in vulnerable (domestic) circumstances are more heavily affected by the crisis. However, dealing with the epidemic has also shown that we are capable of committed, rapid action, for example, by suspending utility bills.

The crisis has also emphasised the great importance of peaceful, stable societies, of efficient government institutions, and of collaboration (Peace and Partnership, the two other sustainable development pillars). Conflict impedes the establishment of effective measures against COVID-19. People living in conflict areas and refugee camps are especially vulnerable to the epidemic. Moreover, clear communication, transparent measures, and continuous, flexible service are essential. We cannot overcome this crisis alone. We must show solidarity and collaborate with one another, both within and between municipalities and countries, and with companies, educational institutions, associations, and healthcare experts.

This crisis has demonstrated the close connection between local and global affairs. In our global community challenges and opportunities are not limited to the borders of a particular country or municipality, just like viruses. Now more than ever, it is important to show commitment to international justice and to support and acknowledge initiatives that promote international solidarity.

Initiatives to beat the COVID-19 crisis have popped up everywhere. Healthcare providers are doing their utmost to provide everyone with the care they need. Local authorities are creative and efficient in their approaches to the provision of services. This includes the use of volunteers and chat buddies to connect with older citizens, (online) challenges and packages for children and young people, and the introduction of digital platforms for local retailers. Local authorities have also shown their solidarity with other local councils worldwide. For example, Flemish authorities share resources with partner municipalities in the Global South and exchange ideas on approaches to

COVID-19. Citizens, associations, schools, and companies are making their own contributions as well, setting up sustainable and long-term initiatives. Examples include the Post-Corona Movement, greater opportunities to work from home, and more flexibility for a better work-life balance.

Professor Geert Bouckaert of the Public Governance Institute argues that COVID-19 is overshadowing the SDGs. If we had already achieved the 17 SDGs, however, both the chance of the COVID-19 crisis (and upcoming crises) occurring and the impact of such a blow would have been reduced greatly. We must assess policy solutions to this and other crises in terms of their sustainability at both a global and local level. We must ensure that the 5 Ps reinforce rather than detract from each other. We must find a healthy balance between social, economic, and environmental factors.¹

2.3 What is expected of you as a participating municipality?

- Appoint a maximum of 17 sustainable (corona) heroes.
(Also refer to Chapter 4.)
- Register your sustainability heroes at www.duurzamegemeente.be.
- Use the UCLG's campaign materials to promote the heroes campaign in your town hall or other municipal buildings and online.
(Also refer to: Chapter 5.)
- Provide your heroes with UCLG campaign materials.
(Also refer to: Chapter 5.)
- Display the SDG flag throughout the campaign week, with an official event on 25 September.
(Also refer to Chapter 5.)
- Inform the UCLG of local activities related to the campaign week.
(Also refer to: Chapter 6.)
- Communicate about your sustainability heroes' activities on local communication channels: municipal bulletins, website, social media, email banners, etc.
(Also refer to Chapter 6.)
- Use the campaign as a chance to further incorporate SDGs in municipal policy and improve residents' awareness.
(Also refer to: Chapter 7.)

3 How can you participate in the campaign?

Sign up as soon as possible and no later than 14 August 2020 at www.duurzamegemeente.be/inschrijven.

Keep in mind that local administrative bodies must approve participation in the campaign.

Any questions? Contact Hanne Albers or Heleen Voeten at UCLG's International department:

¹ Bouckaert Geert. Special State of Science series.
<https://www.youtube.com/watch?v=xwGAKWYuVpE&feature=youtu.be>

- Hanne Albers: hanne.albers@vvsg.be or +32 (0)2 211 56 69
- Heleen Voeten (from 1 July): heleen.voeten@vvsg.be or +32 (0)496 73 55 49.

4 How do you identify sustainability heroes?

4.1 Criteria

A sustainability hero...

- Works toward a sustainable world on a daily basis.
- Is an individual, organisation, association, school, company, or group.
- May be a municipal service.
- Can preferably be linked to multiple SDGs.
- Is dynamic, communicative, and inspiring.
- Is visible within the community.

In 2020, the focus is on heroes whose actions contribute to sustainability during this era of corona. This preferably involves longer-term initiatives inspired by, but not limited to, the corona period. You may also appoint people or services within your council as heroes for their efforts and innovative solutions during the coronavirus pandemic.

Your municipality is also free to select heroes with no link to the coronavirus, of course.

The heroes must commit to actively promote the sustainable development goals during the campaign week from 18 to 25 September. They will wear the SDG pin, use the Facebook frame (see Chapter 5), reach out to their own networks with SDG campaign materials where possible, and participate in interviews, promotional videos, and other campaign-related media. They are presented through public profiles on the campaign website.

Look for people of different backgrounds and possibly from different sub-municipalities, with larger and smaller networks, professionals and private citizens, those active in business and social worlds, individuals, organisations, etc. Consider heroes with a commitment to sustainability within their own municipality, but also to those committed to international justice. At the end of this manual, we will present some possible heroes. To view the heroes of previous editions, visit www.duurzamegemeente.be/gemeenten.

It is fine to appoint multiple sustainability heroes who contribute to the same SDGs. Nor do you have to appoint a hero for every single SDG. Try to link your heroes to different SDGs, with a distribution across the **5 pillars of sustainable development: People, Planet, Prosperity, Peace, and Partnership**. The link with COVID-19 offers additional opportunities to emphasise the social aspect of sustainability (People).



4.2 Where should you look for your heroes?

Participating municipalities are free to determine their own approach in finding and selecting sustainability heroes. Some ideas:

- Set up a working group with public officials and advisory council members and have them nominate possible heroes.
- Have every municipal service nominate a hero, or put out a call on internal communication channels.
- Set up a poll on the staff website.
- Have citizens nominate heroes, for example, by putting out a call on municipal channels (website, social media, magazine) or setting up a suggestion box where citizens can submit heroes' names.
- If you participated in previous campaigns, you can ask your 2018 or 2019 heroes to nominate new ones.

However you decide to conduct your search and selection process, we strongly recommend involving multiple services. Examples include municipal staff, Public Centres for Social Welfare, and the police and fire and rescue services. This will not only improve awareness of the SDGs, it also offers a more diverse picture of local sustainability heroes, both during and after the coronavirus pandemic. Moreover,

previous campaign weeks have shown that the majority of heroes were actively recruited by their local council. An open call to citizens has additional value, but may not produce the intended result.

Integrated collaboration is one of the basic principles of the Agenda 2030! To consistently commit to the SDGs, all municipal services will first need to reconsider their policies from a sustainability perspective.

INSPIRATION: To view examples of participating municipalities' calls for heroes in previous years, visit www.duurzamegemeente.be/kalender.

Municipalities that participated in the campaign in previous years may opt to work with (some of) the same heroes again. In that case, please update the hero pages at www.duurzamegemeente.be with new pictures and texts.

NOTE: The campaign week will take place at or near the same time period as the [Sustainable Mobility Week](#) organised by Netwerk Duurzame Mobiliteit (16 to 22 September), Mooimakers' [Enforcement Week](#) (5 to 11 October), and the [Fair Trade Week](#) (7 to 17 October). Though these campaigns target different audiences, they can still serve to reinforce each other within your municipality.

5 What campaign materials may you expect the UCLG to provide?

This year we will be paying special attention to digital tools to raise SDG awareness and highlight the heroes. This is based on the reasoning that it is harder to make the heroes and SDGs visible (or recognisable) at public events and activities. This means that the digital side of the campaign week has become more important.

All campaign materials are available free of charge. The materials supplied by the UCLG, such as the flag, window stickers, and hero kits, will be sent out in early September.

5.1 For the municipality

- 1 flag for flagpole (150 cm x 100 cm) with SDG colour wheel, to be hoisted by the town hall or on another clearly visible flagpole.
NOTE: **If you still have a serviceable flag from a previous campaign, let us know when you sign up.** This helps us make sustainable use of materials.
- 2 window stickers (90 cm x 60 cm) with SDG colour wheel, to be displayed in the town hall, library, or elsewhere.

- 5 posters (A2) with information about the campaign and the participating municipalities.
 - Digital templates for materials to create yourself:
 - Beach flag design (60 cm x 240 cm) with SDG colour wheel.
 - Roll-up banner design (100 cm x 205 cm) with SDG colour wheel and text “Wij doen mee aan de Week van de Duurzame Gemeente” (We take part in the Week of the Sustainable Municipality).
 - Beer mat designs with accessible tips per SDG.
 - SDG bingo card with actions for citizens to take per SDG.
- Note: These materials are only available for participating municipalities and no later than the end of June. To view the campaign materials, log on to your personal account.
- Facebook frame (for profile pictures), mainly for use during the campaign week.
 - Help with creating a hero video with Video Editor (Microsoft application): start and end screens + instructions on video creation.
 - SDG tote bag for municipal council with various SDG publications.
 - Video presentation for local authorities with basic details about SDGs and relevance to local authority.

ABOUT THE FLAG:

- Identify who must grant local permission to hoist a flag.
- It is best to hoist the flag at the start of the campaign week, but please organise the official event on September 25, the fifth anniversary of Agenda 2030. The flag will be raised on this day in the Netherlands as well. This will allow us to generate buzz and media attention throughout Europe.

5.2 For the heroes

- The hero kit consists of an SDG tote bag and SDG pin.
NOTE: You are free to add your own items to this kit to show your appreciation, e.g. local or fair trade products, a plant, a miniature insect hotel, etc.
- Customisable hero posters (A2) for municipalities to add their own heroes' pictures and quotes (to be printed by the municipality). Can be added to hero kit.
- An accessible presentation (PPT slideshow and/or video) for the heroes with information about SDGs. You can start by using our [video](#) with Flemish mayors explaining the SDGs in simple terms.
- Facebook frame, same as for the municipalities.

6 How will we be highlighting the sustainability heroes?

- The UCLG will promote the hero campaign through our website, newsletter, monthly bulletin, and social media.
- The UCLG will have several campaign videos created for municipalities to distribute through their own channels.

- Leading up to and during the campaign week, the UCLG will ask our press contacts to spread the news about the sustainable municipalities and heroes.
- Local authorities in the Netherlands (and possibly in other countries as well) will also raise the SDG flag on September 25. This joint action increases the chance of European and international attention.

Naturally, we also expect participating municipalities to make every effort to promote the SDGs and their sustainability heroes' heroic deeds. What communication channels can you use? Some ideas to inspire you:

- Highlight a different hero every week or month, e.g. through interviews in your municipal bulletin.
- Have one or more heroes take over your municipal Instagram or TikTok account.
- Invite heroes to be part of a local radio or TV programme.
- Make a video presenting your heroes (see Chapter 5, campaign materials) and distribute it through municipal communication channels, display it in your town hall or in other municipal buildings.
- Add the hero campaign banner to all municipal emails.
- On your municipal website and social media, place a link to the campaign website, www.duurzamegemeente.be.
- Configure the home page of the computers at the local library to temporarily display the campaign website.
- Put heroes in touch with the municipal press officer. That way your heroes can pass on their experiences, information, and news directly.
- Invite local or regional media to the hoisting of the SDG flag or to the presentation of your heroes.
- Promote the SDGs and your local heroes at local activities, either in physical or digital form (due to COVID-19). Various provinces have SDG awareness materials available on loan. Download the '[50 sensibiliserende praktijkvoorbeelden](#)' brochure for ideas.
- Arrange corona-proof activities with your heroes during other campaigns such as Enforcement Week or Fair Trade Week. Organise an initiative to clean up a park or go out plogging with your heroes.
- Visit the [campaign website](#) to explore ways in which past participants contributed to SDGs and highlighted their sustainability heroes.

The UCLG will create a shared calendar in the summer. We will ask participating municipalities to add any scheduled activities to this calendar.

7 How will we establish the link with tangible policy commitments?

Participation in the Week of the Sustainable Municipality does not just raise awareness of Agenda 2030, it also contributes to a better incorporation of SDGs in municipal policy. The campaign week helps to strengthen your municipality's commitment to the SDGs and/or gets your council and various services on board. Those who are more familiar with the SDGs are also more likely to take them into account when designing projects or actions. Previous campaign weeks have encouraged many participating municipalities to include the SDGs in their

environmental analysis and multi-annual policy plans. Additionally, the campaign week resulted in new collaborations with sustainability heroes for several municipalities.

The year 2020 will kick off a 'decade of action'. We will be paying special attention to the element of action. What actions does your municipality or a specific service intend to take to contribute more strongly to Agenda 2030? What are your heroes' future plans?

Include this information when you register your heroes. Do not simply offer descriptions of your heroes, but explain what changes each hero has seen or experienced since 2015 and what future actions they intend to take to further strengthen their sustainability commitment. Explain why your municipality is participating in the campaign week and what your future actions in the context of the 'decade of action' are².

Possible commitments or actions for your municipality to undertake during the campaign week (and outside it):

- Have the college of mayor and aldermen or the municipal council sign the [UCLG's declaration of commitment to the SDGs](#). If the previous council has already signed the declaration, renew this commitment during the Week of the Sustainable Municipality.
- Use the UCLG tools to embed the SDGs more firmly in your policies. For example, employ the [SDG circle exercise](#) when designing projects, conduct an [SDG impact analysis](#) for your municipality or a specific project, or use the SDGs as a framework for [citizen participation](#). Visit our [SDG website](#) for more information and tools.
- Appoint SDG ambassadors among the members of the local council.
- Distribute an interview or video with the mayor explaining why and how your municipality wants to contribute to the sustainable development goals during the next legislature.
- Include the SDGs in memos to the mayor and aldermen or the municipal council.
- Inform your advisory councils of the SDGs, looking for common ground and shared action points.
- Assemble a diverse working group for the selection and guidance of your sustainability heroes. This will improve awareness of the SDGs among the working group's members and increase support for inclusion of SDGs in their own services or activities, ultimately contributing to a more sustainable local policy. You can also convert your campaign working group into a permanent SDG working group at a later date.

The UCLG is happy to provide support for such initiatives. Do you need feedback, guidance, or materials? Let us know your plans!

Contact Hanne Albers or Heleen Voeten at UCLG's International department:

- Hanne Albers: hanne.albers@vvsq.be or +32 (0)2 211 56 69
- Heleen Voeten (from 1 July): heleen.voeten@vvsq.be or +32 (0)496 73 55 49.

² You may refer to your multi-annual policy plan.

8 Timeline: the campaign step by step

STEP	TIMING
Approval of campaign participation by local decision-making body	Before August 14
Sign up at www.duurzamegemeente.be	No later than August 14
Selecting sustainability heroes	June – July – August
Register your sustainability heroes at www.duurzamegemeente.be	No later than September 11
Receipt of campaign materials	Early September
Week of the Sustainable Municipality: - Hoist the SDG flag, with an official event on September 25 - Exhibit campaign materials - Communicate about sustainability heroes - Communicate about commitment to sustainable local policy	September 18-25
There's no need to stop the campaign on September 25. You can continue highlighting a hero each month, for example.	continued impact

9 Inspiration for the heroes

Do your municipality's sustainability heroes wish to learn more about the sustainable development goals?

- What are the SDGs?
<https://vvsg.be/kennisitem/vvsg/wat-zijn-de-duurzame-ontwikkelingsdoelstellingen>
- SDGs in a nutshell
<https://vvsg.be/kennisitem/vvsg/sdgs-in-een-notendop>
- Video of Flemish mayors explaining the SDGs
<https://www.youtube.com/watch?v=H2Mwm-nF2sq&t=2s>
- Federal government SDG website
<https://www.sdgs.be/nl/sdgs>
- United Nations SDG website
<https://unric.org/nl/duurzame-ontwikkelingsdoelstellingen/>
- Putting SDGs into practice

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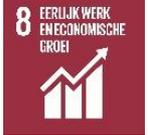


<https://www.goodlifegoals.org/>
<https://www.vvsg.be/kennisitem/vvsg/sdg-bierviltjes>

Participating municipalities will also receive an accessible presentation on the SDGs in July (PPT slideshow or video) with information about the SDGs and the role of the heroes during the Week of the Sustainable Municipality. You can have your heroes view the presentation together or provide it digitally.

10 APPENDIX: Possible Sustainability Heroes per SDG

	<ul style="list-style-type: none"> - Manager of social grocer - Organisers of Fietsbib bike loan programme or Pamperbank nappy bank - UITpas promoter - Individuals or organisations involved in fighting poverty and increasing standards of living in the Global South (contributing to SDG 17) - Etc.
	<ul style="list-style-type: none"> - Local organic farmer or business (contributing to SDG 12) - Food depot staff (contributing to SDG 1) - Local vegetarian chef (contributing to SDG 3) - Food buying groups (contributing to SDG 1) - Short chain initiatives (contributing to SDG 12) - Individuals and chefs who prepared sustainable meals for care workers, for example, during the pandemic - School or business co-operating with local sustainable farmer (contributing to SDGs 8 and 12) - Etc.
	<ul style="list-style-type: none"> - Public Social Welfare Centres or care home volunteers - Volunteers active in care or psychosocial support, e.g. during the coronavirus outbreak - Care workers especially committed to ensuring better (physical or mental) well-being, e.g. care home, home care, or hospital staff - Organisers of social activities (contributing to SDG 10) - Employer caring for mental well-being (contributing to SDG 8) - Local sports hero - Services/volunteers who call and support older people living alone - Services, organisations, or youth clubs that help children and young people stay active and exercise in creative ways during the coronavirus epidemic - Collaborating GPs, e.g. for improved distribution of protective equipment - Citizens who worked as care volunteers abroad during the coronavirus epidemic - Etc.
	<ul style="list-style-type: none"> - Teacher involved in sustainable or social projects - Partner schools (contributing to SDG 17) - School involved in Bednet (contributing to SDG 9) - Teachers/schools that use social media to reach out to vulnerable groups (not everyone has a laptop, but they may have Instagram) - Company committed to lifelong learning - Homework helpers (contributing to SDG 1) - Individuals, companies, and the like who/which provide laptops for home schooling during and after COVID-19 (contributing to SDGs 1 and 10) - Trainee teachers who help(ed) re-open and re-arrange schools during the coronavirus outbreak - Services or organisations that provide supplementary and stimulating childcare during the coronavirus outbreak - Etc.
	<ul style="list-style-type: none"> - Female CEO (of sustainable company) - Employer or manager who works to accommodate breastfeeding and child care - Women's group organisers (contributing to SDG 10) - Marketing agency or public official promoting non-stereotyped images - Volunteers of organisations committed to providing support to fight domestic violence - Etc.

	<ul style="list-style-type: none"> - Teacher or volunteer involved in water-efficiency efforts - Head of water-efficient school - Water-efficient sports club - Volunteers who fight water wastage on construction sites - Individuals, companies, or associations involved in ensuring clean water and sanitation in the Global South (contributing to SDG 17) - Etc.
	<ul style="list-style-type: none"> - Sustainable growers (contributing to SDG 11) - Teacher or volunteer involved in renewable energy - Association with sustainable infrastructure - Organisations that use sustainable energy and energy recovery during events - Etc.
	<ul style="list-style-type: none"> - Fair Trade shop volunteer group - Local tourism staff - Promoter or trader in local products - Social entrepreneur - Founder of platform for local retailers during the coronavirus outbreak - Companies that have pivoted their production due to COVID-19, while implementing safety measures for their own employees - Companies that invest part of their profits in sustainable projects and collaborations in the Global South (contributing to SDG 17) - Entrepreneurs who volunteer to guide SMEs in the Global South (contributing to SDG 17) - Etc.
	<ul style="list-style-type: none"> - Teacher or volunteer who teaches computer skills - Citizen with innovative ideas - Services that share their infrastructure - Local company with sustainable buildings or sites - Services that provide vulnerable citizens with tablets or free Internet vouchers (to stay connected during the coronavirus outbreak) - Etc.
	<ul style="list-style-type: none"> - Local volunteer buddies - Tutors of non-native speakers or people with a disability - Key members of local minority groups - Employer or manager who works to accommodate people with disabilities - Diaspora associations that work on sustainability with partners in their country of origin - Etc.
	<ul style="list-style-type: none"> - Car-sharing participants (contributing to SDG 13) - Citizens who practice co-housing or co-living (contributing to SDG 3) - Transition groups - Volunteers active in heritage protection - Organisations that make their premises available as homeless shelters (during the coronavirus epidemic) - Etc.
	<ul style="list-style-type: none"> - Restaurant manager who hands out leftovers or makes use of surplus food (contributing to SDG 2) - Repair Café or sharing shop organiser (contributing to SDG 1) - Youth club with reusable cups - School that uses eco-friendly cleaning products (contributing to SDGs 6 and 14) - Students or volunteers that support partners abroad in implementing a circular economy or with materials (development of new products)

	<ul style="list-style-type: none"> - Companies that are inspired to explore a more sustainable supply chain by COVID-19 (due to realisation of current dependency on raw materials from the Global South) - Etc.
	<ul style="list-style-type: none"> - Local environmental activists - Employer that encourages transport by bicycle (contributing to SDGs 3 and 11) - School that participates in 'Sweater Day' - Citizens or organisations that are reconsidering and reshaping their long-term mobility behaviour due to the coronavirus pandemic - Etc.
	<ul style="list-style-type: none"> - Manager of sustainable fishmongers (contributing to SDG 12) - Local chefs who opt for sustainable fish - Volunteers who clean up the beaches - Etc.
	<ul style="list-style-type: none"> - Nature conservation volunteers - Litter picking 'ploggers' - Local beekeepers - Citizens with wild gardens (possibly set up during the coronavirus outbreak) - Seed library organisers - Etc.
	<ul style="list-style-type: none"> - Organisers of citizen participation projects - Good examples of efficient or modern service provision - Municipal employees or citizens that have assumed a broader communicative role - Volunteers for peace-building initiatives - Services that provide their services in innovative and creative service ways in times of COVID-19 (see heroes for other SDGs for examples) - Etc.
	<ul style="list-style-type: none"> - Local bridge builders - Immersion travel organisers - Fourth-pillar organisations with projects in the Global South - Schools that partner with other schools - Companies that support projects in the Global South - Municipal residents who work to fight the coronavirus pandemic abroad - Organisations that set up or pivot Global South projects related to international solidarity due to the coronavirus pandemic - Etc.

The Week of the Sustainable Municipality is an initiative of the Association of Flemish Cities and Municipalities with support by the Flemish Government, the Belgian Federal Government's Directorate-General for Development Cooperation and Humanitarian Aid, the European Commission and Platforma.

